

City of Adelaide and AEDA Funding Programs

Strategic Alignment - Thriving Communities

Public

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**City Community Services and
Culture Committee**

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PURPOSE OF WORKSHOP

The purpose of this workshop is to inform Council on the current purpose and outcomes of the City's Funding Programs and to seek Councillor feedback on opportunities for improvements to these funding programs in line with Council's priorities.

Our funding programs support a diverse range of initiatives and projects that strengthen the social, cultural, economic and environmental life of the city.

Through these programs the City of Adelaide and Adelaide Economic Development Agency partner with the community and business to realise outcomes sought through Council's Strategic Plan.

On 27 June 2023, Council adopted the 2023/24 Business Plan and Budget, including allocations for funding the following grants, sponsorship, incentives and partnership programs:

Funding Program	Value
Strategic Partnership Program (AEDA)	\$ 1,073,000
Mainstreet Development Grants (AEDA)	\$ 100,000
New Years Eve Business Activity Grants (AEDA)	\$ 179,000
Events and Festivals Sponsorship (AEDA)	
– Events and Festivals	\$ 1,754,000
– Commercial Events and Festivals	\$ 500,000
Arts and Culture (CoA)	
– Cultural Strategic Partnerships	\$ 170,000
– Arts & Culture Grants	\$ 334,150
Community Impact Grants (CoA)	\$ 688,000
Sustainability Incentives Scheme (CoA)	\$ 230,000
Heritage Incentives Scheme (CoA)	\$ 1,160,000
Total	\$ 6,188,150

Each program is administered through operating guidelines that identify eligibility criteria, application processes and assessment criteria.

[Strategic Partnerships Program - Application Guidelines](#)

[New Years Eve Business Activity Grants 2023](#)

[Events and Festivals Sponsorship Program FY 2023/34 Application Guidelines](#)

[Commercial Events and Festivals Sponsorship Program 2024 Application Guidelines](#)

[Arts and Cultural Grants Program Guidelines 2023-24](#)

[Community Impact Grants - Guidelines 2023/24](#)

[Community Impact Strategic Partnerships](#)

[Heritage Incentives Scheme Operating Guidelines](#)

[Incentives for Sustainability - Guidance and Terms & Conditions](#)

These funding programs are responsive to emerging needs and opportunities within our community and aligned with Council's Strategic Plan.

With that said, there remains opportunity to ensure that our funding programs continue to best align with priorities outlined in Council's new Strategic Plan:

- **Our Community:** In ten years Adelaide will be a thriving Capital City with an increased number of residents and visitors. Year-round events and quality amenities will support vibrancy, community connections, and celebrate our cultural heritage and diversity.
- **Our Environment:** In ten years Adelaide will be a nation leading Green City in a Park showcasing the benefits of green infrastructure, increased biodiversity and a community that is adaptive and resilient to climate change.
- **Our Economy:** In ten years Adelaide will have strengthened its role as the economic focal point of the state, attracting investment and talent from around the world. New and diverse industries will complement our existing economic strengths and city businesses will be successful.
- **Our Places:** In ten years Adelaide will be a diverse collection of unique or distinctive neighbourhoods and precincts. Our streets will be lively, accessible and accentuate its architecture and history.

In accordance with the City of Adelaide 2023/24 Internal Audit Plan, a Grant Management Internal Audit will be presented at the Audit and Risk Committee on 10 November 2023. The audit is primarily concerned with governance arrangements, roles and alignments as well as end-to-end grant management processes and reporting and does not form a part of this workshop.

KEY QUESTIONS

1. What are your priorities through funding programs for the community and businesses in Adelaide?
2. What improvements to eligibility criteria are you seeking to ensure provision of funding reaches proponents with the capability and need to deliver on Council's priorities?
3. Are there current funding programs or areas of focus that you would like to see amended or concluded to ensure that funding programs align to current Council priorities?

- END OF REPORT -